

## San Diego Japanese Business Association サンディエゴ日系ビジネス協会

November 16, 2023

## Ali Raheem – Partner, Newport LLC





415-209-3025

Ali.Raheem@Newportllc.com

Based in San Diego, CA

LinkedIr

Ali is a seasoned and result-oriented former EY equity partner with a 25+ year proven track record of successfully developing and executing business strategies for clients globally, while also being employed in publicly listed turnarounds and by Global Fortune 500 companies.

Ali excels at strategically aligning the business and its customers across the full spectrum of marketing, sales and services; His expertise includes strategy development and implementation, new product, services and market expansions. He has developed and led high-caliber teams to deliver top results in the professional services market as well as across several industries globally. Ali thrives in fast paced, ever changing environments that require critical thinking and strong problem-solving skills, coupled with decision-making without 100% of data. He has substantial industry experience in technology and industrial sectors prior to his consulting work. Ali has also lived and worked extensively in Japan, as well as the U.K.

日本の主なクライアント:三菱商事、東芝、富士通、日産自動車、ソニー、パナソニック、JFEスチール

## アジェンダ



1. 小職の背景

2. 小職の経験ではビジネスの成功は単なる二つ優先順課題です

3. スタートアップ企業で一番共通の間違いは何でしょうか

4. (Cx) カスタマー・エクスピリエンス(Cx) (顧客体験)

5. Newport LLCの概要



## NEVVPORTL

guiding you to greater value™